An alert or announcement is expected to give all pertinent information to your opponents. For example:

You have just bid 2NT over partner's 1 vopening

- No Hearts
- Better Opening points and hearts
- **Golden Opening points and 4+ hearts**

You have just bid 3. over partner's 1. opening

- No Hearts
- Better 4+ hearts constructive
- Golden 8-9 HCP and 4+ hearts

You have just bid 2. over partner's 1. opening

And you play inverted minor

- No Clubs
- Better Clubs and opening points
- Golden 4+ clubs and opening points

You have just bid 2. over partner's 1. opening

And you play 2-way reverse Drury

- No Spades
- Better 3 spades limit
- Golden 3 spades and 10-12 points

In summary, all explanations you give need to

- Be in plain English with no jargon
- Contain pertinent information about your holding
- Contain pertinent information about your points